

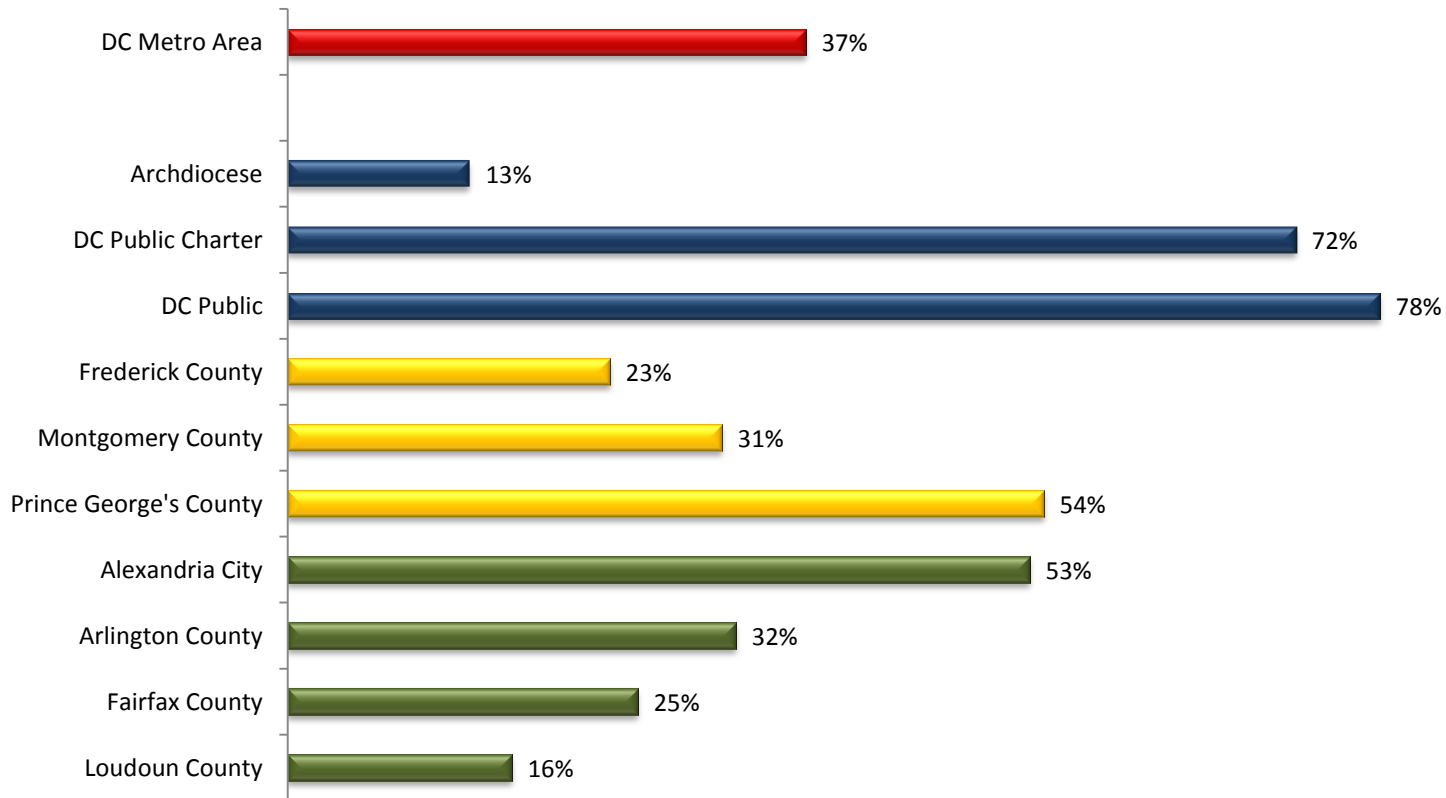
Essential Numbers for the 2010-2011 School Year



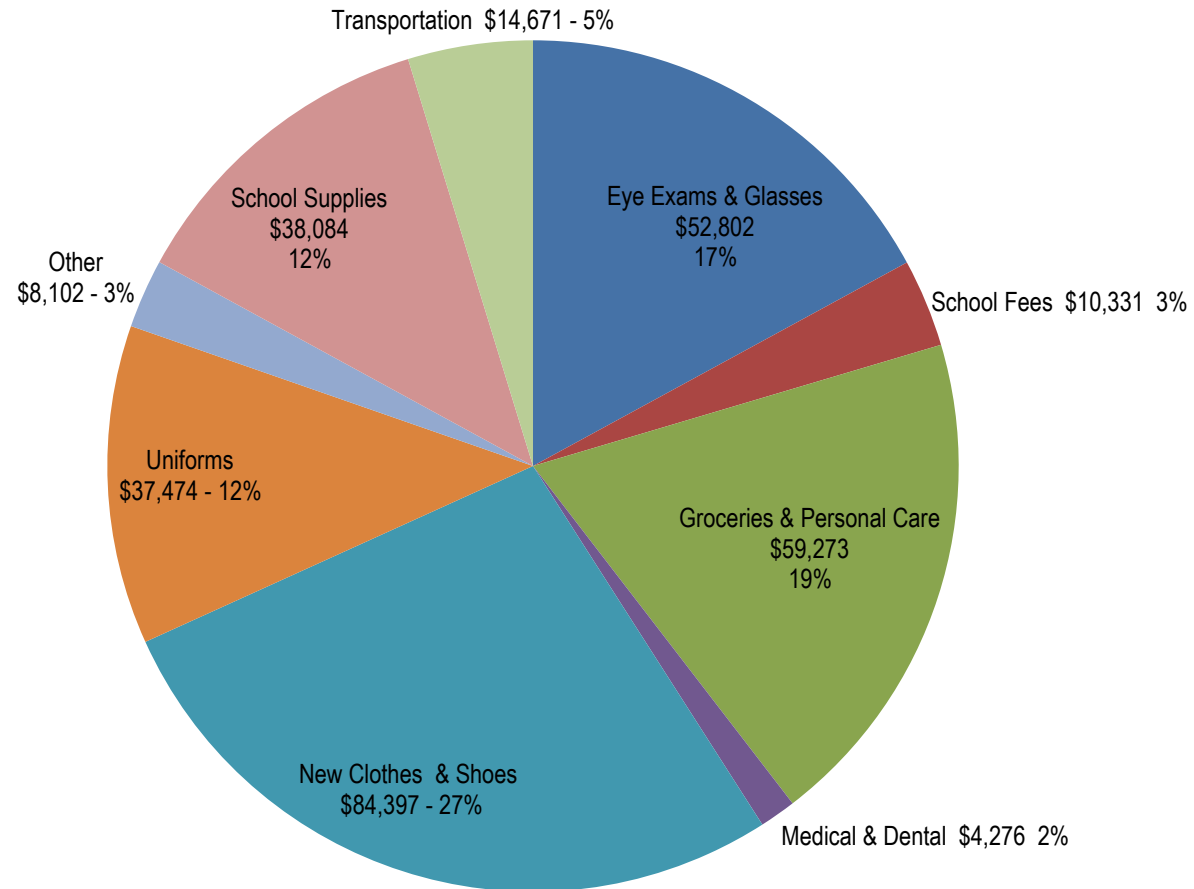
- ❖ **Neediest Kids helped 21,360 students, a 55% increase over the previous school year.**
- ❖ **School professionals provided 6,800 hours of time to Neediest Kids, a contribution worth \$230,000**
- ❖ **Neediest Kids spent \$309,410 on goods and services with an estimated retail value of \$876,680. That means Neediest Kids can turn \$1 into \$3 worth of goods and services.**

Thirty-Seven Percent of all DC Metro Area Students Qualify for a Free or Reduced Price Meal, an Indicator of Poverty

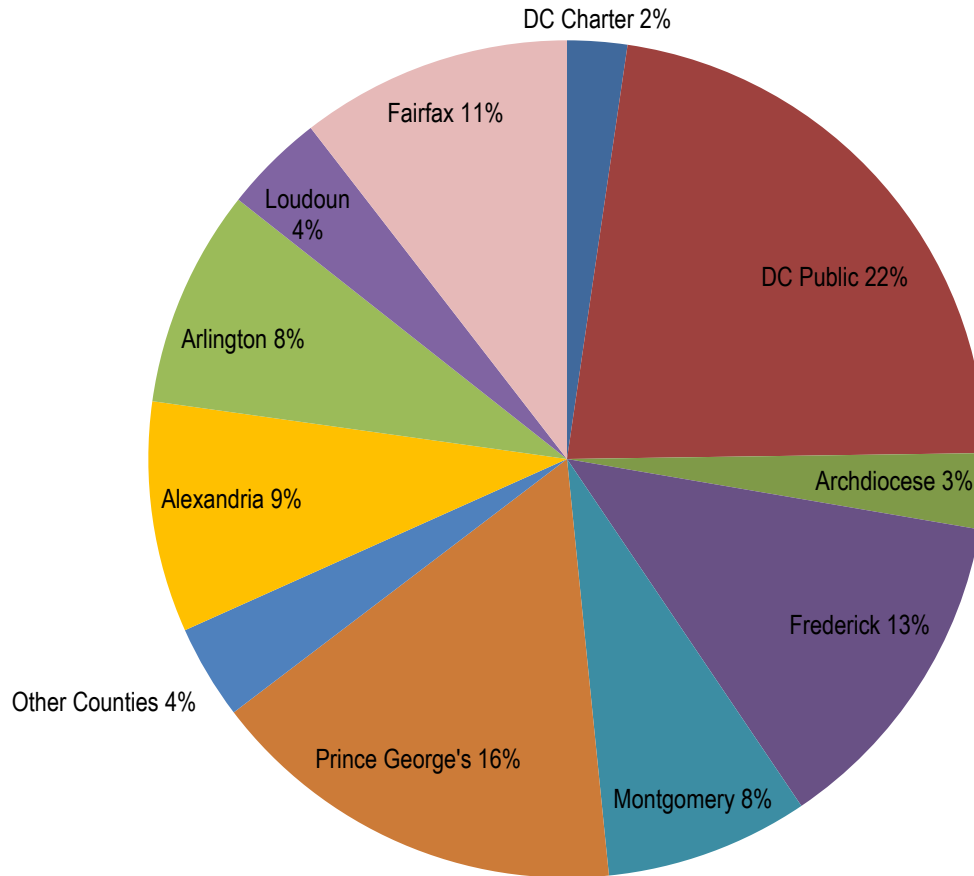
Free and Reduced Price Meal (FARMS) Rate by School District



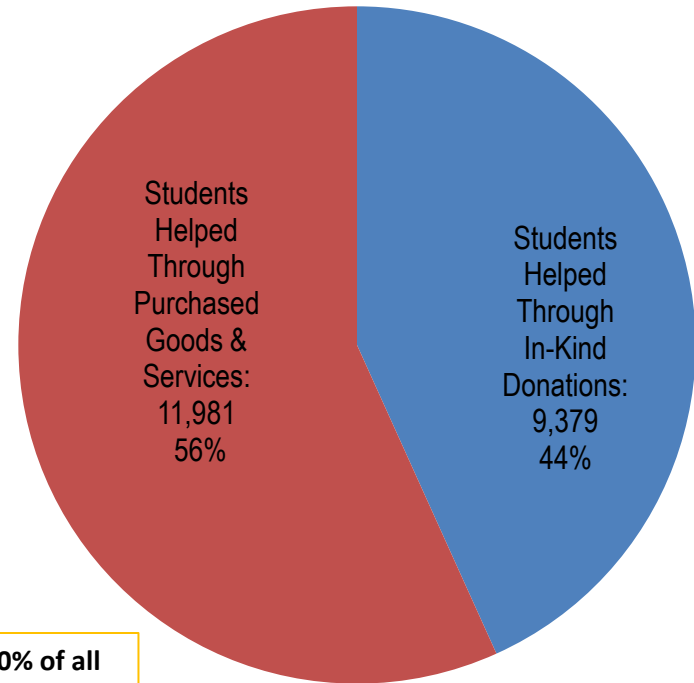
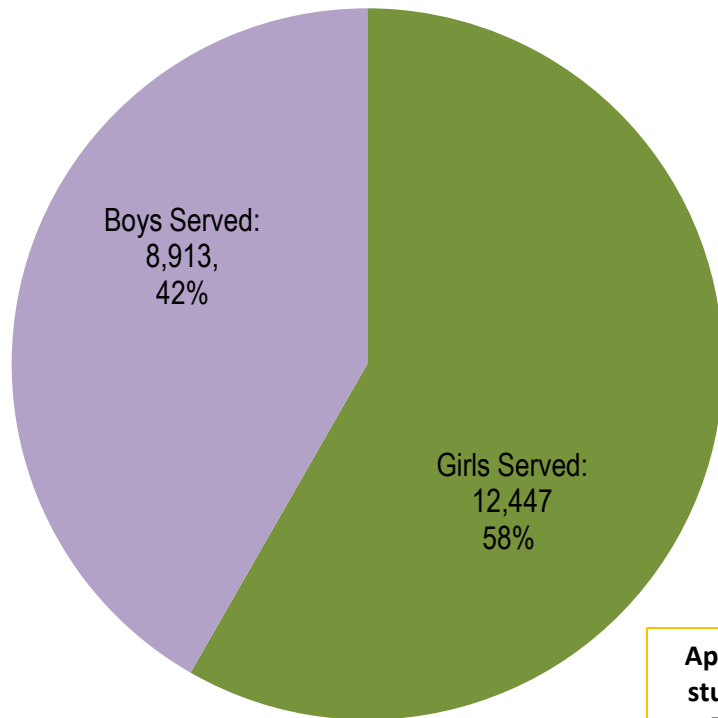
\$309,410 Total Spent on Purchases for Students in Need



Percentage by School District of Goods and Services Purchased and In-Kind Donations Provided



21,360 Students Helped to Succeed in School



Approximately 10% of all students helped through Bridge to Success are experiencing homelessness.

